**Westampton Township**

**Timbuctoo Advisory Committee**

**First Quarter Meeting**

**January 26, 2019**

The meeting was called to order by Guy Weston at 12:05 PM. Attendees were

Denita Curry, Eric Orange, Mary Giles Weston, Guy Weston, Lynda Williams and

resident Nancy Burkley.

Dr. Linda Cadwell Epps, a former CEO of the New Jersey Historical Commission

facilitated our meeting on Strategic Planning. Dr. Epps is also a former

Timbuctoo Advisory Committee member.

**Strategic Planning** is organizational management activities that is used to set priorities, focus on energy and resources, strengthen operations, ensure that committee members and other stakeholders are working towards common goals, and establish agreements around intended outcomes and results.

**Vision Statement** is a declaration of an organization’s objectives intended to guide its internal decision making. It is the North Star, what direction

are we going?

Our primary concern at this time is setting the agenda for 2019. The strategic

plan is a guide that should be followed as closely as possible. We discussed

the following:

**Timbuctoo Day 2019:**

. Set date, September 21st, 12:00 PM

. Increase attendance from previous year, more than 150

. More advertising, start 3 months out

. Develop a contact list and letter for businesses and sponsors

. Contact schools and churches in June before schools are out.

 Timbuctoo Day is 3rd weekend after school starts

. What was total for expenses paid by the Township last year?

 Lynda will contact Administrator, Jim Brady.

Page 2

**Possibilities for 2019**

. Curriculum development for middle school. New Jersey history is

 introduced in the 4th grade. JoAnn Donnelly is working on this; her focus

 is middle school. If grant funding is received, we will discuss what grade

 level will be our primary focus.

. Need support for speaking events. Guy will schedule a training

 workshop starting with committee members.

. Contact Career Development at local colleges for Internship candidates

 for assistances.

. Access fundraising abilities, consider a Friends/Foundation of Timbuctoo

 for support to work in conjunction with the Advisory Committee.

. How do we manage the collection of artifacts (storage, display, research,

 etc.)? Need to keep duplicate ledgers.

. 501(c) status to be placed on the NJ National Registry. 501(c) paperwork has

 been submitted. 501c status will allow for fundraising. 501(c) (3) status is

 non-profit status designated by the IRS; unrelated to National Registry. In

 order to file for a 501 (c) (3) an entity has to be incorporated first. To discuss

 might have been that we need to get a 501 (c) (3) to do fundraising without an

 intermediary. Being listed on the NJ and National Registries is valuable for

 fundraising because people are more likely to give to organizations with that

 level of recognition. No paperwork has been filed. This application includes a

 35-40 page paper that Guy is still writing.

**Long Term Goals**

. Feasibility study to determine if a museum at the Church St. house is feasible.

. Museum and staff, repairs estimated at $72,000.

. Develop rules and regulations

The United States 250th Anniversary celebration (*Semiquincentennial)* is in 2026.

Planning and funding for this event has started. Check to see if funding is available**. Timbuctoo will celebrate its 200th anniversary in 2026.**

On January 22nd, 188 Timbuctoo artifacts were transferred to the *Burlington County Lyceum of History and Natural Sciences* located at 307 High Street,

Mount Holly. The artifact will be catalogued, displayed and stored there.

Page 3

Need to contact the Rowan Foundation, they have funding earmarked for historical societies and schools. Another contact is Dorothy Guzzo,

NJ Historic Trust.

There are still zoning issues regarding the cemetery. They need to go before

the Land Development Board. Dr. Epps indicated that Dorothy Guzzo and the

NJ Historic Trust could be helpful with the cemetery issues as well as the feasibility study for the museum.

Timbuctoo will be participating in two *Black History Month* programs:

What: ***One Event Three Speakers***

 . Peter Hill, First African American Clock Maker

 . Underground Railroad in Burlington

 . The Timbuctoo Community in Westampton

When: Sunday, February 10,2019, starting at 1 P. M.

Where: Burlington Quaker Meeting House & Center for Conference

 340 High St.

 Burlington City, NJ 08016

Cost: $10

What: ***Celebrating Family History***

 ***“What we have learned in Timbuctoo”***

When: Saturday, February 23, 2019, 1-3 P.M.

Where: Burlington County Lyceum of History and Natural Sciences

 307 High Street

 Mount Holly, NJ 08060

Cost: Free

Please mark your calendar for the next three quarterly meetings:

. May 18

. August 17

. November 16

The meeting was adjourned at 2:45 P.M.

Respectfully Submitted.

Lynda Williams, Secretary